A BRIEF GUIDE TO CLEAR IMPACT SCORECARD

WHAT IT IS:
ClearImpact Scorecard is a data management software purchased by the UWSC in 2016, with costs now shared by the City of Ames, Story County, and the UWSC. Each partner agency has its own Scorecard, with a separate section for each* ASSET-funded program (*some exceptions). Reporting is part of the annual agency contract.

WHY USE IT:
- **Rationale for partner agencies:** Not only is it required, but ClearImpact can be a powerful way to **show community needs** (ex/numbers served, wait lists) and provides a clear way to **track impact** – i.e the extent to which programs are impacting these needs. Additionally, it is a tool that can be used by agencies for tracking outputs and impact beyond ASSET-funded programs.
- **Rationale for the UWSC and other ASSET-funders:** ClearImpact is a tool to determine whether investments are making a difference in identified priority areas and, potentially, to help direct future allocations.

Results-based accountability (ClearImpact's approach) is about "getting from talk to action quickly. It provides a method of thinking and taking action together that is simple and common sense, that uses plain language, produces minimum paper, and is actually useful to community members, managers, and decision makers. *It is about making a difference, not just trying hard and hoping for the best.*" ~ Mark Friedman, *Trying Hard Is Not Good Enough*, 2009, p.1; final emphasis added ~

UNDERSTANDING YOUR SCORECARD: