

# HOW UNITED WAY WORKS

Connecting people who need help with people who can help.

# 1

## MOBILIZE

Unite donors, volunteers, advocates, community organizations, and local government.



# 2

## COLLABORATE

Expand access to financial education, essential resources, quality healthcare, and early literacy programs.



# 3

## IMPROVE LIVES

Empower children and families by creating opportunities and advancing sustainable solutions.



It takes more than good intentions to create lasting change.

**United is the Way** we rise as one.

Learn more at [uwstory.org](http://uwstory.org).



**UNITED WAY**  
Story County